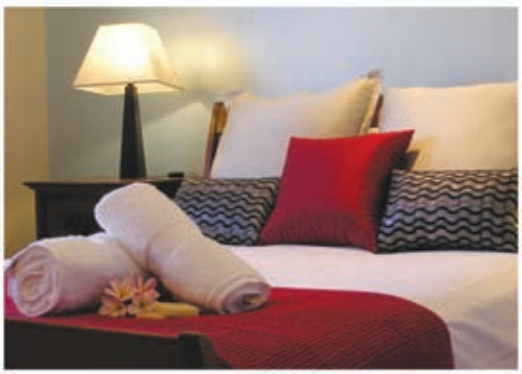
# Sell Your Destination Online!



# Trusted by over 150 Visitor Centres

BookEasy is Australia's leading software solution for the tourism industry. Originally developed for Australia's internationally renowned Margaret River Wine Region in Western Australia, over 150 centres and 25,000 operators now benefit from BookEasy's proven success formula.
Australian tourism organisations and companies install BookEasy to increase revenue, reduce costs, build real-time strategic marketing intelligence and distribute inventory around the world.

Install BookEasy and profit from an established success formula!

## BookEasy...

Delivers the complete solution: online bookings, sales and marketing, customer management system and global distribution for any sized tourism community.
Offers a fully integrated front and back office solution to help you streamline your entire business operations.
Requires no additional software. All you need is an internet connection!

## Innovative. Trusted. Simple. Easy to use.

BookEasy
Online Tourism Solutions

# Key Features of BookEasy

## Website
Content Management System (CMS) search engine optimised website with comprehensive searches, unlimited, easy updatable web pages and images.

## Distribution
The option to distribute your inventory to a network of over 150 Booking Centres and over 25,000 operators at your finger tips to assist your customers and to earn additional income.

## Online Reservations
Real-time ***online*** bookings and secure payment 24 hours per day, 7 days a week. Automatic confirmation of bookings by email or SMS. Reservations easily tracked and reported.

## Marketing
Branded E-newsletters automatically distributed to clients and suppliers. Real Time Marketing Intelligence. Hot Deals, Last Minute Rates and Package Building for value adding and sales.

## Financial
Automatically generated commission reports. Secure transfer of funds. Exportable to Excel and MYOB.

# Testimonials

"I have some good news... our website www.beechworthonline.com.au is 3rd when people do a Google search for Beechworth. I am absolutely thrilled! It is a fantastic achievement."

*- Kerry, Beechworth Visitor Centre*

"I've worked in international travel booking for the last 3 years and BookEasy is the easiest most reliable and the quickest online booking system that I've used."

*- Jared Porter, Fremantle VC*

"I would like to take this opportunity to let you know that I think the BookEasy programme is a wonderful tool in accessing client for business. Also it makes it a lot easier to deal with the Visitor Centres. Regards"

*- Gina Box, Marlston Hill B & B - Bunbury VC*

"Since the busy period I have had a huge percentage of my bookings come online as well as a lot of bookings from The Best Of The West (Perth Visitor Centre) and Geographe Visitor Centre. BookEasy is definitely a marvellous tool for the operators."

*- Tom Howells, Mayfair B & B - Augusta*

"The new look website is wonderful, it's easy to use, innovative and provides margaretriver.com with a fresh, new look."
"Thanks guys!!! Love your work!"

*- Shaye McColl, Augusta Margaret River Tourism Association*

"BookEasy once again have impressed our Association with their ability to efficiently, creatively and uniquely establish a media outlet for the AMRTA that exceeds all our expectations."

*- Jasmin Meagher, Augusta Margaret River Tourism Association*

**The BookEasy Network**
A network of over 150 Australian Booking Centres

# Contact Our Team

Ask us to show you why investing in BookEasy will deliver the most cost effective sales, marketing and online booking tool to assist you to boost your business. Tap into your share of online bookings. **Take a tour of the BookEasy system today!**

Contact the BookEasy sales team
Ph. +61 1800 754 499 E. sales@bookeasy.com.au
Visit our website www.bookeasy.com.au